Establishment of Farm Production Corporation

Okaya & Co., Ltd. has decided to establish a farm production corporation in Matsushima-machi, Miyagi-gun, Miyagi, a production company of tomatoes, as a joint venture company with Sunfresh-Matsushima Co., Ltd.

Sunfresh-Matsushima Co., Ltd., a partner, is engaged in selling "Matsushima Tomatoes" to dominant retail stores, utilizing Dutch-style cultivation techniques.

We would like to inform you that we are to enter into the agricultural business as the Okaya & Co., Ltd. group for the first time. Both companies will cooperate to develop the market, expecting synergistic effects with our food business.

1. 2.	Corporate name Location	Makishima Farm Co., Ltd. (tentative name) Matsushima-machi, Miyagi-gun, Miyagi
3.	Business purpose	Producing and selling tomatoes, utilizing Dutch-style hydroponic techniques
4.	Capital	JPY 4 million (expected)
		JPY 3 million by Sunfresh-Matsushima Co., Ltd.
		JPY 1 million by Okaya & Co., Ltd.
5.	Establishment	September 2014 (scheduled)
6.	Start of production	December 2015 (scheduled)
7.	Representative	Masataka Utsumi
		(President of Sunfresh-matsushima Co., Ltd.)
8.	Cultivation scale	1ha
9.	Sales plan	JPY 1.2 million: Fiscal year ending in February 2017 (first year of production)

<For reference>

Features of Dutch-style cultivation techniques

- Cultivation in environmental glass greenhouses
- It enables a stable harvest of high-quality crops and a massive yield per crop unit.

Sunfresh-matsushima Co., Ltd.

- Location Matsushima-machi, Miyagi-gun, Miyagi
- Establishment January 1996
- Representative Masataka Utsumi
- Capital JPY 3 million